



## Aim Statement Template

An Aim Statement is an overarching document describing the current status quo and what you intend to accomplish at the end of your improvement work. It can be considered your team charter. It helps to clarify and focus the team's direction and scope of work. The objectives should be smart (specific, measurable, assignable, realistic, time-related), and stretching your organizational performance. The timeframe for your Aim Statement is 6 months.

**Clinic Name:** \_\_\_\_\_

**Team Members:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**A) Aim Statement:** [Please identify 2-3 concrete smart objectives for your QI Project. Elements include: what will improve? when will it improve? how much will it improve? for whom will it improve?]

---

---

---

---

---

---

---

---

When reviewing the draft Aim Statement, keep the following questions in mind:

- Does the Aim Statement communicate the scope of the project?
- Is the Aim Statement concrete and detailed?
- Is the Aim Statement based on your improvement priorities?
- Does the Aim Statement have specific smart objectives?
- Do the objectives in the Aim Statement stretch the clinic's performance level?

## Aim Statement Example

### Example 1

**Name of QI Team: The Achievers**

**Team Members: John, Milly, Tom, Tai**

**Date: 09/20/2017**

**A) Aim Statement:** [Please identify 2-3 concrete smart objectives for your QI Project. Elements include: what will improve? When will it improve? How much will it improve? For whom will it improve?]

**Objective 1:** By November 1<sup>st</sup>, 2018 the team will decrease the number of ‘no-shows’ in both counselling and addiction medicine appointments to 1.9 per day (from 2.9 per day).

**Objective 2:** By July 2018, 75% of clients who have been on oral opioid agonist treatment will be assessed by Mental Health specialist.

**Objective 3:** By June 2018, 80% of the population of focus will be receiving an optimal therapeutic dose of OAT.

### Example 2

**Name of QI Team: The Adopters**

**Team Members: Sarah, Mark, Robert, Anna**

**Date: 09/20/2017**

**B) Aim Statement:** [Please identify 2-3 concrete smart objectives for your QI Project. Elements include: what will improve? When will it improve? How much will it improve? For whom will it improve?]

**Objective 1:** By October 1<sup>st</sup> 2018, we aim to decrease the number of clients lost to care when referred from X Hospital Emergency Department to community provider by 50%.

**Objective 2:** Increase retention on OAT to 95% for pregnant and parenting women with OUD diagnosis by July 1<sup>st</sup>, 2018.